



Steven Christensen

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Tel: 801-949-2858

Expertise

Languages: PHP, JavaScript, C#, Bash scripting, CSS, SQL, some C++

Libraries/Frameworks/Platforms: jQuery, Node.js, React, Laravel, Vue, WordPress, WooCommerce, Magento 1.x/2.x, Shopify +, iPMC (inRiver), .NET, Commerce Tools, AEM, Open Text, NetSuite, SAP

Concepts: OOP, ETL, SDLC, Data Modeling (ER, ORM), MVC, RESTful APIs, NoSQL

Cloud Services, Stacks & Distro's: LEMP, LAMP, Ubuntu, CentOS, AWS, Azure, Dell Boomi, Mulesoft

Business/Design Tools: Creative Cloud/GIMP, Figma, G Suite, Microsoft O365

Influences

[Atomic Design](#), [Gitflow](#), [Agile Methodology](#), [Event Driven Architecture](#), [Composable Architecture](#)

Experience **Sr. Digital Architect - PIM/DAM Platform Owner / Kohler Co.**

2021- Present

- Responsible for standing up and owning a new PIM/DAM Shared Services Platform & Platform Team that would for the Global Enterprise
- Document detailed business, functional & technical requirements.
- Liaised with the internal business and IT leadership on an ongoing basis, to maintain and ensure satisfaction with services provided, and identify opportunities for further growth
- Ran governance and oversight committees responsible for technology planning, design, and change management efforts related to the Enterprise Data Model
- Engage with other architects to ensure consistency of overall enterprise architecture with other core services and products
- Provided consultation for the PIM Services Schema, Data Model and System Architecture to Internal Users, External Integrators, Vendors, and Vendor Partners to align roadmaps to identify integration options.
- Developed custom internal API to scale Product Data beyond current PIM vendor capabilities to allow direct integration of the Enterprise PIM data to our global team and partners to allow the greatest reuse and flexibility to use product data.

Software Engineer - Enterprise Integrations / Creativity Inc.

2019 - 2021

- Developed a custom integration to Vertex sale tax liability and returns SaaS service into their existing Legacy Ecommerce platform built on Laravel 4.x/5.x
- Provided Ecommerce Platform Consulting and Evaluation of potential partners.
- Migrated Companies User Forum from legacy onprem software to new SaaS platform, cleaned and hardened compromised WordPress sites and developed performant themes for all of the companies WordPress properties.
- Spearheaded the company's first PIM Integration as well as being the lead development resource, which involved architecting a brand agnostic data model to scale for an Enterprise, cleaning/transforming legacy product data and redesigning business processes and driving change management around product creation, enrichment and multi channel publishing.
- Developed Custom Inbound and Outbound adapters for the PIM SaaS platform to connect to NetSuite, Dropbox, Custom MySQL DB's and other unsupported cloud services like AWS s3
- Featured Projects: missouriquiltco.com nancysnotions.com letsmakeart.com forum.missouriquiltco.com blog.missouriquiltco.com visitmssql.com shops.missouriquiltco.com quiltingtutorials.com

Full Stack Web Developer / VITAL BGS & Sizzle Factor

2015 - 2017

- Hosted and developed all sites internally across several PHP frameworks
- Worked to modernize and align over 20 different product/service catalogs and created ETL processes to "lift and shift" multiple data models to an internal ecommerce platform to centralized content management.
- Improved sales through measured conversion optimization techniques including session recording/tracking and action based animations
- Transformed legacy CSS codebases into modern responsive styles.

Featured Projects: bricstore.com, doggienation.com, woodenduckshoppe.com, gregnormancollection.com, hardtailandforever.com

Lead Developer / SLC Development

2014 - Present

- Created engaging JS & CSS based animations to improve CTA conversions
- Created branding and style guides.

Featured Projects: Kuhl Clothing ["Outsiders Blog"](http://Outsiders Blog) alcatrazescapegames.com, watsons-streetworks.com, associationgloves.com, airbornesports.com,

- Created and hosted sites for large institutions like NYU to small companies needing to book parties divagirlspaparties.com
- helped found a youth code camp codedcamp.com that has recently partnered with Microsoft and "Hour of Code".