

Steven Christensen

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Expertise

<u>Languages:</u> PHP, JavaScript, C#, Bash scripting, CSS, SQL, some C++ <u>Libraries/Frameworks/Platforms</u>: jQuery, Bootstrap, GSAP, Laravel, Vue, WordPress, WooCommerce, Magento 1.x/2.x, Shopify +, iPMC (inRiver), .NET, <u>Concepts:</u> OOP, ETL, SDLC, Data Modeling (ER, ORM), MVC, RESTful APIs

Cloud Services, Stacks & Distro's: LEMP, LAMP, Ubuntu, CentOS, AWS, Azure, Dell

Boomi, NetSuite ERP

VCS & Analytics: Git, Github, Segment Analytics, Redshift, Google Analytics, Google

Data Studio, Tableau

Business/Design Tools: Creative Cloud/GIMP, Figma, G Suite, Microsoft Office Suite

Influences

Atomic Design, Gitflow, Agile Methodology, well-architected, Event Driven Architecture,

Experience Software Engineer - eCommerce Integrations / Creativity Inc.

2019 - Present

- Developed a custom integration to Vertex sale tax liability and returns SaaS service into their existing Legacy Ecommerce platform built on Laravel 4.x/5.x
- Provided Ecommerce Platform Consulting and Evaluation of potential partners.
- Migrated Legacy Forum to new SaaS platform, cleaned and hardened compromised WordPress sites and developed performant child themes for all of the companies WordPress instances.
- Designed and implemented the Companies new internal Service Desk and emergency notification System using Jira Service Desk & Confluence.
- Tasked with managing the company's first PIM Integration as well as being the lead development resource, which has involved everything from Enterprise SKU design, architecting a Brand agnostic product/item data model, cleaning/transforming legacy product data and redesigning several team's business processes and change management including product creation, enrichment and multi channel publishing.
- Developed Custom Templates, Inbound and Outbound adapters for iPMC to connect to NetSuite, Dropbox, Custom MySQL DB's and unsupported cloud services like AWS s3

- Featured Projects: missouriquiltco.com nancysnotions.com letsmakeart.com forum.missouriquiltco.com blog.missouriquiltco.com visitmsqc.com shops.missouriquiltco.com quiltingtutorials.com

Lead Developer / Sleep eCommerce

2017 - 2019

- Created engaging JS & CSS based animations to improve conversions and decreasing bounce rate across various landing pages and marketing funnels.
- Created branding and style guides for all major projects.
- Delegated tasks out of my expertise to experienced agencies and professionals to meet each project's scope of work.

Featured Projects: <u>Kuhl Clothing "Outsiders Blog"</u> <u>alcatrazescapegames.com</u>, <u>watsons-streetworks.com</u>, <u>associationgloves.com</u>, <u>airbornesports.com</u>,

Full Stack Web Developer / VITAL BGS & Sizzle Factor

2015 - 2017

- Hosted and developed all sites internally across several PHP frameworks
- Improved sales through measured conversion optimization techniques including session recording/tracking and action based animations
- Transformed legacy CSS codebases into modern responsive styles.

Featured Projects: <u>bricstore.com</u>, <u>doggienation.com</u>, <u>woodenduckshoppe.com</u>, gregnormancollection.com, hardtailforever.com

Freelance Web Development and Hosting

2014 - Present

- Created and hosted sites for large institutions like <u>NYU</u> to small companies needing to book parties <u>divagirlspaparties.com</u>
- helped found a youth code camp <u>codedcamp.com</u> that has recently partnered with Microsoft and "Hour of Code".

References Upon Request